



ENERGISE

Marketing Solutions



**Need help to navigate the ups and downs of the
so called recession?**

Keep it simple...

- Avoid discounting
- Review your budgets
- Know your customers
- Target your most profitable customers
- Give free advice to add value
- Put high risk strategies on hold
- Keep an eye on the competition and market
- Continue to spend on marketing
- Choose cost effective marketing communications

Marketing can be simple and very effective... so, if you need advice on how to market yourself more effectively in these challenging times...

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